



02 January 2026

## REQUEST FOR QUOTATION

The Philippine Department of Tourism - London is inviting qualified companies / service providers for brochure printing (in Spanish language) which will be used during the DOT participation in FITUR 2026 in Madrid, Spain on January 21-25, 2026.

Attached for your guidance is the detailed Terms of Reference.

Please submit your proposal and required supporting documents on or before January 12, 2026 through [jing@pdotlondon.co.uk](mailto:jing@pdotlondon.co.uk) or [info@pdotlondon.co.uk](mailto:info@pdotlondon.co.uk).

Thank you and we look forward to receiving your proposals.

Sincerely yours,

**GINA MARIE LIBERTY ESMAÑA**  
OIC Tourism Attaché  
Philippine Department of Tourism - London



## TERMS OF REFERENCE

Project Title	:	Printing of DOT Brochures in Spanish Language
Job Specification	:	Provider/ supplier for the Printing of DOT Promotional Brochures in Spanish Language
Duration	:	January 10-20, 2026

### I. BACKGROUND:

The Philippine Department of Tourism (DOT) will be participating in FITUR 2026 in Madrid, Spain and will conduct the Post FITUR Roadshow in Barcelona on January 21-26, 2026. These activities are part of the marketing and promotion activities of DOT for the Spanish market in 2026 under the approved Work and Financial Plan of DOT-Office of Market Development. These promotional materials (brochures) translated/ printed into the Spanish language is crucial for an effective implementation and execution of the above activities and the rest of the DOT's marketing and promotion activities in the Spanish market.

To carry out the above project, PDOT London Office needs the services of a reputable, Madrid-based and licensed printing company that can carry out the requirements of PDOT London and deliver the said required brochures in time for the above projects.

### PURPOSE / OBJECTIVES

The Department of Tourism (PDOT) London Office's requirement for a printing services of the tourism brochures in Spanish language and with the new LTP logo, is aimed at the following:

Objectives :

- To provide updated and relevant tourism brochures with the new Love The Philippines campaign logo and translated in Spanish language;
- To ensure the availability of promotional materials in the conduct of marketing and promotional activities under the purview of the new tourism campaign, Love The Philippines, in the Spanish market;
- To provide material support for the effective implementation of marketing and promotion programs of DOT under the PDOT London Office, specifically FITUR 2026 and the Post-FITUR Roadshow in Barcelona on January 21-26, 2026.

### II. CAPABILITY REQUIREMENTS

- Must be a Madrid-based/ registered company
- Must be a legitimate service provider/ printing company in Spain
- Must be willing to provide the products on a send-bill arrangement

### IV. DELIVERABLES/ REQUIRED GOODS

Printing of DOT Consolidated brochures in Spanish language

## Technical Specifications

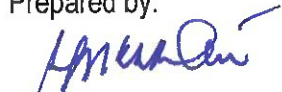
Size	220 x 220 mm
No. of pages	64 pp
	4/4 plus seal throughout cover
	150 gsm cover
Silk Text	115 gsm silk
	Lam and PUR bound
File	Repro of existing file with change of IMFTP to LTP logo
No. of pcs.	2,000 pcs

## V. DELIVERY DATE

The above items should be delivered to the Philippine Booth 08-D10 in IFEMA on or before January 20, 2026

The winning quotation/ proposal will be based on the lowest proposed bid price and compliance to the required specifications of the requested product/s.

Prepared by:



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Philippine Department of Tourism-London